CLASS-XII FUNDAMENTALS OF E-BUSINESS Sample Paper 2024-25 (COMMERCE AND HUMANITIES GROUP)

Time: 3 Hrs.

Max. Marks: 80

- 1. The Question Paper will cover whole of the Syllabus.
- 2. 26 Questions will be set in the Question paper.
- 3. All units should be given adequate representation in the question paper.
- 4. The Question paper will have 3 sections and all sections are compulsory
- 5. Section A: Question No. 1 consists of 20 sub parts 1(i) to 1(xx) carrying 1 mark each. Objective type questions may include multiple choice type questions / questions with one word or one sentence / fill in the blanks (with two options regarding fill ups). Answers to questions with one word or one sentence should be given in 1-15 words only.
- 6. Section B: Question No. 2 to 17 will carry 2 marks each. Answer of these questions should be given in 5 to 10 lines.
- 7. Section C: Question No. 18 to 26 will carry 4 marks each. Attempt any seven questions from this section. Questions will be set as per unit wise distribution. Answer of these questions should be given in 15 to 20 lines.

Sections - A Q. 1 All parts are compulsory. Each question carry one mark:

(1x20=20)

Multiple choice questions:

i. Which one of the following I.T. application is commonly used by doctors?

	(A) CT Scan	(B) MRI	
	(C) Laser Surgeries	(D) All of these	
i. Which of the following are the essential elements of e-security?			
	(A) Authenticity	(B) Data Integrity	
	(C) Non-repudiation	(D) All of these	
iii. Which one of the following is not an input device of computer?			
	(A) Trackball	(B) Joystick	
	(C) Projector	(D) Scanner	
iv. E-Marketing requires:			
	(A) Whole-sellers	(B) Retailers	
	(C) Costly outlets	(D) None of these	
v. Which one of the following is not multimedia software?			
	(A) Paint Brush	(B) MS-Word	
	(C) Photoshop	(D) Photo finish	
vi. In stock market, Online trading is a service offered on the internet for the purchase and sale of:			
	(A) Goods	(B) Services	
	(C) Securities	(D) None of these	

vii. E-Commerce is the process of doing business				
(A) On-line	(B) Off-line			
(C) Both (A) and (B)	(D) None of these			
viii. E-banking provides				
(A) Local coverage	(B) National coverage			
(C) Global coverage	(D) None of these			
Answer the following Questions: ix. What are MP3 players used for?				
L V				
x. What is Encryption ?				
xi. What is Blue tooth?				
xii. What is EFT?				
xiii. Under which act cyber-crimes are dealt in India?				
xiv. What is Dematerialisation?				
Fill in the Blanks:				
xv. PC stands for (Portable computer/Personal computer)				
xvi. PIN is Identification Number. (Private/Personal)				
xvii is a group of programs. (Hardware/Software)				
xviii. Global access is provided by	marketing. (Electronic/Traditional)			
xix. Exploring web is generally called	(Website/Net Surfing)			
xx are also called stored value cards. (Smart Cards/Cash Cards)				
Sections - B				
Attempt all questions from Q no. 2 to 17 v	which carry 2 marks each.	(2x16=32)		
2. Write any two limitations of Information technology.				
3. What is an Inkjet Printer?				
4. What do you mean by Primary Memory in computer?				
5. Explain any two limitations of a computer.				
6. What is the use of webcam as a multimedia hardware device?				
7. What is meant by B2B, E-Commerce?				
8. What is meant by Graphics?9. What is a search engine?				
10. Write any two disadvantages of Internet.				
11. Write any two differences between Traditional commerce and E-commerce.				
11. which any two unterences between traditional commerce and L-commerce.				

- 12. What do you mean by Credit Card?
- 13. What is application software?
- 14. What do you mean by Net Banking?
- 15. What is the meaning of E-Trading?
- 16. What is an Antivirus?
- 17. What do you mean by E-Marketing?

Sections - C

Do any *seven* questions out of nine questions. Each question carries 4 marks. (4x7=28)

- 18. Write any four disadvantages of E-mail.
- 19. Explain five P's of E-Marketing in brief.

- 20. What is authenticity? Write any three ways to authenticate a person.
- 21. Write any four advantages of E-Banking to banks.
- 22. Write any four benefits of E-Trading.
- 23. Discuss four different areas for uses of multimedia.
- 24. Explain any four characteristics of Computers.
- 25. Explain in brief two input devices and two output devices.
- 26. Explain any four advantages of Smart Card.

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